



## Evergreen 2018 Sponsorship Opportunities

Sponsorship recognition opportunities include, but are not limited to, the following:

### **Presenting Sponsor - \$20,000**

- Exclusivity at this sponsorship level
- Introduction during opening event remarks
- A reserved table at *Evergreen* (twelve tickets)\*
- Mentioned in media kits and releases\*\*
- Prominent recognition as Presenting Sponsor in event marketing materials, including email announcements, social networking, newsletter announcements, website recognition, event signage and event program\*\*
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter and annual report

### **Oak Sponsor - \$15,000**

- Guaranteed company category exclusivity at this sponsorship level
- Introduction during opening event remarks
- A reserved table at *Evergreen* (ten tickets)\*
- Mentioned in media kits and releases\*\*
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter and annual report

### **Redwood Sponsor - \$10,000**

- Introduction during opening event remarks
- A reserved table at *Evergreen* (eight tickets)\*
- Mentioned in media kits and releases\*\*
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter and annual report

336 King of Prussia Road, Radnor, PA 19087 · Phone: 610-687-5150 · Fax: 610-687-5120 · Web: [www.petersplaceonline.org](http://www.petersplaceonline.org)

Peter's Place is a non-profit, tax-exempt corporation under section 501(c)(3) of the IRS Code. The official registration and financial information of Peter's Place may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



## Evergreen 2018 Sponsorship Opportunities (continued)

### **Spruce Sponsor - \$5,000**

- A reserved table at *Evergreen* (six tickets)\*
- Mentioned in media kits and releases\*\*
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter and annual report

### **Pine Sponsor - \$2,500**

- Six tickets for *Evergreen*\*
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter and annual report

### **Cedar Sponsor - \$1,000**

- Four tickets for *Evergreen*\*
- Recognition in event program
- Listing on signage at the event
- Recognition on Peter's Place website with link, e-newsletter and annual report

### **Magnolia Sponsor - \$500**

- Two tickets for *Evergreen*\*
- Recognition in event program
- Recognition on Peter's Place website with link

*\* If we are informed in advance that some or all of the tickets will not be used, that will increase the tax deductible value of your donation.*

*\*\* Inclusion in publicity dependent upon when sponsorship is received*

*For federal income tax purposes, the value of goods and services received must be subtracted from the cost of sponsorship to determine the value for your tax-deductible, charitable contribution.*

*Peter's Place's EIN # is 23-3062819.*

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## Evergreen 2018 Sponsorship Form

Please complete this form and return it with your payment to:  
 Tricia Mackay, Director of Development & Marketing, Peter's Place, 336 King of Prussia Road, Radnor, PA 19087

### SPONSOR INFORMATION

Name (as you would like it to appear on event materials)			
Contact Name	Title		
Address	City	State	Zip Code
Telephone #	Fax #	Email	

### SPONSORSHIP LEVEL

- PRESENTING SPONSOR** (\$20,000)      # tickets requested      \_\_\_\_\_ (up to 12)
- OAK SPONSOR** (\$15,000)                      # tickets requested      \_\_\_\_\_ (up to 10)
- REDWOOD SPONSOR** (\$10,000)                # tickets requested      \_\_\_\_\_ (up to 8)
- SPRUCE SPONSOR** (\$5,000)                    # tickets requested      \_\_\_\_\_ (up to 6)
- PINE SPONSOR** (\$2,500)                        # tickets requested      \_\_\_\_\_ (up to 6)
- CEDAR SPONSOR** (\$1,000)                    # tickets requested      \_\_\_\_\_ (up to 4)
- MAGNOLIA SPONSOR** (\$500)                    #tickets requested      \_\_\_\_\_ (up to 2)
- I/WE CANNOT ATTEND BUT WISH TO DONATE TO PETER'S PLACE \$** \_\_\_\_\_

### PAYMENT INFORMATION

- I AM ENCLOSING A CHECK:** \$ \_\_\_\_\_ *(Please make checks payable to Peter's Place)*
- PLEASE CHARGE MY CREDIT CARD:** \$ \_\_\_\_\_

**CARD TYPE (PLEASE CIRCLE):**    Visa      MasterCard      American Express      Discover

Credit Card #	Expiration Date	CVV
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Name as it appears on card	Cardholder Signature
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