



SATURDAY, APRIL 29, 2017

Merion Golf Club • Ardmore, PA

Dear friends,

On Saturday, April 29, 2017, Peter's Place will host **Evergreen**, our annual fundraising event, at Merion Golf Club. This year, the gala will offer an elegant evening of cocktails and dinner set to the beautiful backdrop of the Merion greens.

Last year, more than 300 guests enjoyed this event, including our Board of Directors, community leaders, members of the media, corporate sponsors and community friends. We were fortunate to have 18 corporate sponsors with us, helping us to raise more than \$190,000 for children and families right here in your community.

Since 2001, Peter's Place has been providing safe and supportive environments for grieving children and families. At their Radnor center, they offer peer support groups for children ages 4-17 and their caregivers, as well as, young adults ages 18-25. For those children unable to access their center, they also provide grief support groups in schools throughout the region, primarily in low income communities. Last year alone, nearly 700 children and adults were served by Peter's Place's Support Programs, and more than 600 community members and professionals were educated about grief, indirectly serving 16,000.

Peter's Place does not charge for their peer support groups, ensuring that their services are accessible to all grieving children and families regardless of income. This is only made possible because of the generosity of **people like you**.

We hope you will consider supporting Peter's Place by participating as a sponsor of this very special night. As a sponsor, you will receive tickets to the event as well as a host of other benefits. **Most importantly, your gift will help hundreds of grieving children and families get the support they need.**

Attached please find more information about Peter's Place, the **Evergreen** sponsorship benefits, and a sponsorship form. If you have any questions, please contact Andrea McLean, Director of Development & Communications at andrea@petersplaceonline.org or 610-687-5150, x4.

We are truly grateful for your consideration!

With gratitude,

LAUREN ADDIS
Evergreen Co-Chair

LIZ CAHILL
Evergreen Co-Chair

LARA EVANS
Evergreen Co-Chair

CARRIE GRAU
Evergreen Co-Chair

GEORGINE TRUMBOUR
Evergreen Co-Chair

EVERGREEN 2017

CO-CHAIRS

Lauren Addis

Liz Cahill

Lara Evans

Carrie Grau

Georgine Trumbour

PETER'S PLACE

BOARD OF DIRECTORS

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SPONSORSHIP OPPORTUNITIES

Be a part of this celebration by sponsoring our event. Sponsorship recognition opportunities include but are not limited to the following:

Presenting Sponsor - \$15,000

- Exclusivity at this sponsorship level
- Introduction during opening event remarks
- Option to have a table display for your organization at the event
- A reserved table at **Evergreen** (twelve tickets)*
- Mentioned in media kits and releases
- Prominent recognition as Presenting Sponsor in event marketing materials, including email announcements, social networking, newsletter announcements, website recognition, event signage, and event program**
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter, and annual report

Redwood Sponsor - \$10,000

- Guaranteed company category exclusivity at this sponsorship level
- Introduction during opening event remarks
- A reserved table at **Evergreen** (ten tickets)*
- Mentioned in media kits and releases**
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter, and annual report

Spruce Sponsor - \$5,000

- A reserved table at **Evergreen** (eight tickets)*
- Mentioned in media kits and releases**
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter, and annual report



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SPONSORSHIP OPPORTUNITIES (CONTINUED)

Pine Sponsor - \$2,500

- Six tickets for *Evergreen**
- Recognition in event program
- Inclusion on banner and signage at the event with company logo
- Recognition and logo on Peter's Place website (with link), e-newsletter, and annual report

Cedar Sponsor - \$1,000

- Four tickets for *Evergreen**
- Recognition in event program
- Listing on signage at the event
- Recognition on Peter's Place website with link, e-newsletter, and annual report

Fir Sponsor - \$500

- Two tickets for *Evergreen**
- Recognition in event program
- Recognition on Peter's Place website with link

** If we are informed in advance that some or all of the tickets will not be used, that will increase the tax deductible value of your donation.*

*** Inclusion in publicity dependent upon when sponsorship is received*

For federal income tax purposes, the value of goods and services received must be subtracted from the cost of sponsorship to determine the value for your tax-deductible, charitable contribution.

Peter's Place's EIN # is 23-3062819.

Questions?

Please contact Andrea McLean at 610.687.5150, x 4 or andrea@petersplaceonline.org.



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SPONSORSHIP FORM

Please complete this form and return it with your payment to:

Peter's Place, 336 King of Prussia Road, Radnor, PA 19087

SPONSOR INFORMATION

Name (as you would like it to appear on event materials)

Contact Name

Title

Address

City

State

Zip Code

Telephone #

Fax #

Email

SPONSORSHIP LEVEL

- PRESENTING SPONSOR** (\$15,000) # tickets requested _____ (up to 12)
- REDWOOD SPONSOR** (\$10,000) # tickets requested _____ (up to 10)
- SPRUCE SPONSOR** (\$5,000) # tickets requested _____ (up to 8)
- PINE SPONSOR** (\$2,500) # tickets requested _____ (up to 6)
- CEDAR SPONSOR** (\$1,000) # tickets requested _____ (up to 4)
- FIR SPONSOR** (\$500) # tickets requested _____ (up to 2)
- I/WE CANNOT ATTEND BUT WISH TO DONATE TO PETER'S PLACE** \$ _____

PAYMENT INFORMATION

I AM ENCLOSING A CHECK: \$ _____ (Please make checks payable to Peter's Place)

PLEASE CHARGE MY CREDIT CARD: \$ _____

CARD TYPE (PLEASE CIRCLE): Visa MasterCard American Express Discover

Credit Card #

Expiration Date

CVV

Name as it appears on card

Cardholder Signature